Food and Drug Administration public workshop "Nonprescription Drug **Development for Pain and Fever in** Children 2 to Less Than 12 Years of Age." Sally Greenberg **CEO**, National Consumers League November 15, 2024



#### NCL: A consumer advocacy group

- America's pioneering consumer and worker advocacy group
- Over 125 years old
- Instrumental in implementing many of the basic standards American workers and consumers benefit from today
- Our job: to break down messaging for consumers to translate the important info they need to know
- Our advice for parents: read the package instructions carefully and check the "Active Ingredients" listed on the label



An NCL "white label," placed on goods produced under fair, safe, and healthy working conditions in the 20<sup>th</sup> Century



#### The National Consumers League

- We thank the agency for holding this very important workshop, about which I have some personal experience with OTC drugs.
- NCL has longstanding relationship with FDA on matters of vaccine confidence, safe use of medication, medication adherence, and dietary supplements.



## NCL Works To Protects Parents and Youth Under 12

- NCL's Messaging for Parents: Vaccines are safe and effective and protect children from many childhood illnesses, thus reducing need for fever and pain medicines.
- We advise parents on safe storage and worked for the 1972 Poison Prevention Packaging Act covering medications sold in special packaging.
- Despite the law, tens of thousands of children still overdose each year, and yet the technology used to prevent accidental ingestion has hardly changed for decades

### NCL Programs On OTC Drugs For Teens and Young Children



earn it. Live it

- NCL programs:
  - LifeSmarts: a Teen Financial Literacy and Education program for teenagers
  - Students hold poster contests for hundreds of kids, competing for who can explain the OTC label most effectively
  - TakeWithCare.org program involves 5<sup>th</sup> and 6<sup>th</sup> graders– older teens teaching younger students about OTC medications, specifically acetaminophen, to prevent overdose
  - Other Programs include Acetaminophen Awareness Coalition (NCL was a founding member) "<u>Acetaminophen: How It's Used, Preventing Overdose and</u> <u>What We Can Do to Promote Safe Use</u>", especially aimed at tweens and teens to ensure they know about the many OTC products containing cetaminophen

**Today's Inquiry:** Do we need additional OTC pain and fever medications for 2 – 12-year-olds?



# NCL hasn't seen overwhelming demand for new pain/fever products coming form parents

- Shortages: eg, in 2022, when flu hit 4-8 weeks early, there was a shortage of Motrin for children. The industry ramped up production, thankfully to meet increased demand
- School Nurses: they are interested in longer acting pain/fever medication to allow the kids to get through the school day without needing another dose

Thank you to FDA and Co-convenors for this important and timely discussion. Contact us



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